

# News Release

## **Nomura and Hitotsubashi University Business School to Develop Financial Data Science Platform**

**Tokyo, May 10, 2018**— Nomura Asset Management Co., Ltd. (NAM), a wholly owned subsidiary of Nomura Holdings, Inc., and Hitotsubashi University Business School Financial Strategy Program (HUB) today announced that they have launched a joint project to develop a financial data science platform.

The objective of the joint project is to apply advanced technologies such as big data processing and artificial intelligence to different areas of the asset management business. NAM's Innovation Lab, established on October 1, 2017, to conduct research into innovative asset management technologies, will work together with HUB on the project.

The project will be headed by Daisuke Yokouchi, Associate Professor at Hitotsubashi University.

It has become increasingly important to use the latest technologies to analyze large volumes of data and extract additional knowledge or insights using data science. Developing a data science platform that enables highly effective analysis of financial data is essential to the application of big data analytics in the asset management industry.

Through this project, NAM aims to develop a reliable, efficient and transparent analytics platform to provide high value-added services to its clients.

NAM will use the results of this joint project to improve analytical capacity and efficiency in its asset management operations. NAM will enhance its investment product offering to further meet clients' needs in order to help them build up assets, and contribute to the development of the asset management industry.

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### **Nomura**

Nomura is an Asia-headquartered financial services group with an integrated global network spanning over 30 countries. By connecting markets East & West, Nomura services the needs of individuals, institutions, corporates and governments through its four business divisions: Retail, Asset Management, Wholesale (Global Markets and Investment Banking), and Merchant Banking. Founded in 1925, the firm is built on a tradition of disciplined entrepreneurship, serving clients with creative solutions and considered thought leadership. For further information about Nomura, visit [www.nomura.com](http://www.nomura.com)

### **Hitotsubashi University**

Hitotsubashi University is a national university corporation, and is the only university in Japan to specialize exclusively in the humanities and social sciences. Since its foundation, Hitotsubashi has been at the forefront of Japan's innovation. It has been a powerhouse for generations of Japan's globally active business leaders as well as a research hub producing cutting-edge research in the global academic network of the social sciences.